



Arizona Substance Abuse Partnership
Meeting Minutes
June 3, 2009

Summary

Arizona Substance Abuse Partnership (ASAP) Members in Attendance (19):

Tom Betlach (Arizona Health Care Cost Containment System)
Karen Bulkeley on behalf of Jakki Hillis (Department of Economic Security)
Scott Cocuzza (Business Leader)
Anthony Coulson (Drug Enforcement Administration)
Brian Wilcox on behalf of David Felix (Department of Public Safety)
Major Scott Hadley (Arizona National Guard)
Jane Irvine (Attorney General's Office)
Beth Kohler Lazare (Office of Governor Janice Brewer)
Cassandra Larsen (Governor's Office for Children, Youth and Families)
Melissa Lempke (Governor's Office/Division for Substance Abuse Policy)
Duce Minor (Parker Area Alliance for Community Empowerment, Inc. PAACE)
Jerry Oliver (Arizona Department of Liquor License and Control)
Jane Irvine (Attorney General's Office)
Charles Ryan (Arizona Department of Corrections)
Mary Specio-Boyer (COPE Behavioral Services, Inc.)
Lee Underwood on behalf of Dr. Kellie Warren (Arizona Department of Juvenile Corrections)
Kathy Waters on behalf of Dave Byers (Administrative Office of the Courts)
Dr. Laura Nelson (Department of Health Services)
Karen Ziegler (Arizona Criminal Justice Commission)

Arizona Substance Abuse Partnership (ASAP) Members Absent (5):

Jean Ajamie (Department of Education)
Alberto Gutier (Governor's Office of Highway Safety)
Kathy Kitcheyan (San Carlos Apache Tribe)
Ralph Ogden (Yuma County Sheriff)
Jeff Sanders (Community Member)

Public (29):

Jeanne Blackburn (GOCYF)
Jason Blackstock (Pima Prevention Partnership)
Sarah Brichler (PPP)
Vanessa Chavez (Cartwright School District)
David Choate (ASU)
Jenny Cilwa (Women in New Recovery)
Jim Copple (SAI)
Patti Cordova (GOCYF)
Adonis Denis (Terros/C.O.P.E.)
Scott Fry (GOCYF)
David Gallagher (AATP)



Denice Galaviz (Campesinos sin Fronteras)
Patricia Hibbeler (Phoenix Indian Center)
Emily Jenkins (Arizona Council of Human Service Providers)
La'Tanya King (GOCYF)
Ginae Klasek (Peer Solutions)
Briana Kreibich (GOCYF)
Christine Montague (AzFP)
Michele Neitch (Arizona Criminal Justice Commission)
Colleen Pyra (Partnership for a Drug Free America)
Keri Raichert (GOCYF)
Laurie Rogers (ADHS)
Alana Shacter (ADHS)
Joan Shaffer (Southwest Human Development)
Stephanie Siete (Community Bridges)
Jessica Smith (SADD)
Gordon South (ADHS)
Phil Stevenson (Arizona Criminal Justice Commission)
Lourdes Valdez (Community Bridges)
Wendy Wolfersteig (ASU)

Call to Order

Ms. Beth Kohler Lazare welcomed members and called the Arizona Substance Abuse Partnership (ASAP) meeting to order at 1:05 p.m. Ms. Lazare introduced Governor's Office for Children, Youth and Families (GOCYF) Director Ms. Cassandra Larsen. Ms. Larsen provided an introduction for Ms. Lazare noting her health and legislative background which will be an incredible asset to ASAP.

Ms. Lazare introduced Ms. Larsen, noting she brings talent to ASAP and GOCYF as a whole. Ms. Lazare commented that she is excited to be part of ASAP and moving important initiatives forward. At Ms. Lazare's request, members went around the table and introduced themselves.

Ms. Lazare encouraged a more discussion-based and participatory format. She also asked that members report back and keep their agencies informed about ASAP and its priorities/actions.

Approval of Minutes and Membership Changes

Ms. Lazare referred members to the minutes from the previous meeting. Mr. Duce Minor moved to approve the minutes. Dr. Laura Nelson seconded the motion and it was carried with no objections.

Ms. Lazare asked for changes or membership considerations to the subcommittees. Dr. Nelson requested that the Emerging Issues Sub-Committee consider adding participation from the Department of Health Services/Behavioral Health Services (DHS/DBHA), noting that she would be willing to provide a recommendation. Mr. David Choate noted that the Sub-Committee is



open to additional membership. Dr. Nelson moved to approve the rosters and consider adding a member from DBHS, and Mr. Jerry Oliver seconded the motion which passed with no objections.

Organizational Leadership and Policy Making

Mr. Jim Copple of Strategic Applications International (SAI) provided background on ASAP, the mission and purpose as the statewide coordinating body for substance abuse. He noted that Arizona is often referred to as a model in addressing substance abuse policy at the state level.

Mr. Copple discussed the importance of focusing on protective factors and not just risk factors in prevention. He referenced his work in Africa and the Middle East and expressed that the commonality of those struggling with substance abuse disorders despite cultural differences is "help me". He noted that ASAP works best in challenging budget times, when the focus is on identifying duplication of efforts and utilizing existing resources to their maximum.

Mr. Copple utilized a story regarding United Flight 93 as an illustration to demonstrate the importance of assessing current resources, skills and assets to develop a strategy. In that scenario, the decision made was to move forward despite feasibility of success, which created a pattern of response. He noted the importance of an asset model, looking at what is working rather than what is not, and looking at policy and budget and building consensus around the approach. Mr. Copple noted the critical areas of data, cultural competency, accessibility, best practices for innovation with a strong evaluation component.

Mr. Copple noted that nationally for every dollar spent on prevention, \$8 is saved on treatment and \$13 on incarceration. He referenced the Screening and Brief Interventions (SBIRT) model. He noted that ASAP and Arizona lead nationally in terms of policy and budgetary strategic planning. He mentioned that despite the transition the organizational vehicle of ASAP remains consistent, even when priorities change. ASAP as a structure helps to examine policy and move an agenda forward and assess what is already working.

Review of Sub-Committee Outcomes

Ms. Lazare referred to Sub-Committee chairs to provide brief updates.

Mr. Choate, Chair of the Emerging Issues Sub-Committee referred members to the Spotlight Report on pharmaceutical drug abuse found in their handouts and noted that Spotlight Reports will be developed on a quarterly basis, the next to focus on co-occurring disorders. He also noted the Lifespan Project currently being finalized which details the life paths of three typical youth in the ADJC system and the places where the state could have intervened. He also mentioned the recently deployed school resource officer (SRO) survey to capture information on drug trends and use in schools from the SRO perspective.

Mr. Phillip Stevenson, Chair of Epidemiology Work Group provided several highlights on the work of the Committee. He noted that the group is currently working on the 2009 Epidemiology



Profile. Mr. Stevenson mentioned that to address a major data gap, substance use questions will be added to the Arizona Health Survey through St. Luke's Health Initiative to garner a better understanding of adult substance use. It is expected that the survey will be implemented in 2010. The Epidemiology Work Group is collaborating with the Arizona State University Southwest Interdisciplinary Research Center (SIRC) on a Recovery Act grant application for a project to address minority health issues. He noted that the project will look at Arizona Youth Survey (AYS) data to analyze how risk and protective factors interrelate and which factors are more indicative of substance use, acknowledging that these factors may be different among cultures. SIRC will be doing research and analysis and the Arizona Criminal Justice Commission (ACJC) and other partners will be putting the information into a format of interest to stakeholders, policymakers and others.

Mr. Anthony Coulson, Chair of the Methamphetamine Task Force reported that a working group has been meeting which identified the need to review the assessment tools among the Arizona Department of Corrections (ADC), DHS and the courts to create a streamlined process so that when individuals are released into the community access to treatment is less of a barrier. Mr. Coulson noted that a major problem with fighting methamphetamine is that there is no system in place to effectively track precursor chemicals. He highlighted that California is in the process of legislating pseudoephedrine to be available by prescription only, and if this passes Arizona and Nevada will be hit even harder with smurfing than they already are. Ms. Lazare asked what the missing link was (is it an enforcement or a policy issue) and Mr. Coulson responded that not all pharmacies are reporting pseudoephedrine sales. There are many ordinances at the local level that assist, but there is no state law (to reflect the mandates of the Federal Act) that gives tools to enforcement to ensure that pharmacies are reporting. Mr. Coulson provided an update on the protocol for the remediation of meth labs and noted significant progress in working with Board of Technical Registration (BTR) on this issue.

Mr. Duce Minor provided an update on the Workforce Development Committee. He highlighted a survey on Arizona's prevention workforce. One goal of the Committee has been to increase the training and core competencies of Arizona's prevention workforce. He provided an overview of the credentialing framework, a process available to Regional Behavioral Health Authorities (RBHAs) and those providers that wish to participate. He thanked Linda Weinberg for her leadership in keeping the Committee together and moving forward through the last year.

Ms. Mary Specio-Boyer provided update on the Community Advisory Board (CAB), noting that it is a newly established body that has only met once. This Board will bring to the ASAP table information on what is happening in communities and how to better connect communities, policy, and practice. She provided highlights of a brainstorming session held at the first CAB meeting. She noted that Ms. Lisa Shumaker (DBHS) had provided a one page sheet on the background of prevention in Arizona. Ultimately the goal of the CAB is strengthening communities to have a voice in policy and to help communities work for themselves, ambitiously and ideally to look at building drug resistant communities.

Underage Drinking Prevention Strategic Focus Area Presentation and Discussion



Ms. Lazare noted the four Strategic Focus Areas for 2009 and referred to Dr. Nelson and two members of Governor's Youth Commission to provide an update on the Underage Drinking Prevention Strategic Focus Areas. Dr. Nelson introduced Ms. Sabra Nuel and Ms. Courtney Rothwell, Youth Commission members.

Ms. Nuel reported that underage drinking is the number one substance abuse problem in Arizona and provided statistics and data on youth use. Ms. Nuel and Ms. Rothwell provided information on the impact on underage drinking on youth. They provided information on access to alcohol for underage youth. They discussed various ways to address underage drinking, noting that parental monitoring and education techniques are effective. They noted that alcohol is not only a gateway drug but is also related to increased aggression, violence and injury. The Youth Commissioners showed members photos of underage youth and deaths associated with drinking and driving. Ms. Nuel noted the Alcohol Retailer Mapping in Proximity to Youth (ARMPY) project funded by the Parents Commission and briefly reported findings.

Dr. Nelson referred to the *Draw the Line* (DTL) Campaign which has the goal of impacting and changing social norms targeting parents and other adults to generate awareness about the severity and prevalence of the problem. The DTL Campaign attempts to change the idea that underage drinking is a rite of passage, and that it affects brain development. Parents and adults have more impact on youth than they think. The Campaign continues to be implemented at the local level. Dr. Nelson referred to the Strategic Prevention Framework State Incentive Grant (SPF SIG) coalitions and their activities including environmental strategies for underage drinking prevention. Specific strategies include town hall meetings, covert buyers programs and shoulder tapping activities. Dr. Nelson noted that the Underage Drinking Prevention Committee is extremely pleased that ASAP has selected underage drinking as a Strategic Focus Area for 2009.

Dr. Nelson briefly presented to the group the UAD committee's proposal to address underage drinking through a draft Executive Action Briefing (EAB). Ms. Lazare noted that she is appreciative of all of the Underage Drinking Prevention Committee's efforts, adding that the Governor had identified underage drinking as a priority prior to being formally selected by ASAP.

Ms. Lazare requested that members provide feedback and changes to the draft Executive Action Briefing to Ms. Morgan Hester by June 12th.

Strategic Focus Areas Discussion

Ms. Lazare referred members to the brainstorm discussion ideas sheet and prevention background document provided in their handouts. Mr. Minor noted that there is more work to be done and brainstorming will continue. He expressed his excitement in having the community voice at the table through this focus area and through the CAB. He highlighted several issues that the CAB had discussed, including educating ASAP on what have been the most effective strategies from a community standpoint and analyzing and comparing AYS data on the most salient risk and protective factors to inform prevention strategies employed.

Ms. Melissa Lempke noted that much feedback from members and the public has been received



on both documents. She noted that the documents are not exhaustive and that individuals are encouraged to e-mail Ms. Hester with their feedback. Mr. Copple asked if there would be an opportunity to crosswalk what works and doesn't with the underage drinking EAB. Dr. Nelson stated that group would like to do so. Mr. Copple noted that the educational approach by itself isn't effective in the long run for prevention, but that there are promising innovative approaches.

Mr. Minor noted that at a community level the moving target is difficult in terms of what works in prevention strategies and the ongoing changes to these strategies as dictated by funding sources. Mr. Copple noted the validity of Mr. Minor's comments, stating that the flexibility to innovate is important, but at the same time it is important to evaluate innovative strategies. Ms. Kathy Waters (Administrative Office of the Courts) stated that working in community corrections there are particular criminal elements and it is important to share with treatment providers what works for a criminal population. Ms. Waters noted that evidence based practice has different connotations for all fields and it is important to get the perspective of each individual at the table. Mr. Lee Underwood (Arizona Department of Juvenile Corrections) noted that it is absolutely important to understand that evidence based practices don't work for all. Ms. Specio-Boyer reiterated this point, noting that tremendous innovation has occurred and that perhaps evaluation assistance would be of help.

Ms. Karen Ziegler (ACJC) noted that ASAP has done a great job in sharing information, and as a next step would like to see more joint projects. ACJC would like to reach out to some of the prevention partners. Mr. Copple referred to the cross site collaboration for which ASAP was created. Mr. Coulson mentioned the Mobile Enforcement Team Program (MET) which is funded by the Drug Enforcement Administration (DEA) and can bring resources to communities. He noted that he is looking for target communities where he can bring in the MET. Ms. Ziegler noted targeted communities-one community in Maryvale and one in Tucson that demonstrated this need. Ms. Hester encouraged involvement by members at the next CAB meeting. Ms. Specio-Boyer noted that it is important for the group to give the CAB a bigger vision rather than just a list of action steps.

Ms. Lazare requested that additional comments and feedback to contribute to the development of the Prevention and Community Partnerships Strategic Focus Area be provided to Ms. Hester by June 12th.

Ms. Hester provided an update on the prescription drug flier pilot project which aims to inform the public about safeguarding and proper disposal of medication, noting that the work group hopes to receive funding for printing from the DEA, or a private funder. She provided details on the pilot project and involved partners.

Mr. Copple recommended an action step applying the social hosting model to prescription drug abuse accountability.

Ms. Hester provided a brief update on the Tribal drug endangered children (DEC) training initiative, referring members to a Department of Justice press release found in their handouts. The Arizona DEC Alliance is a group of partners working on ways to streamline DEC training



and provide resources to communities.

Other Items and Upcoming Events

Dr. Nelson noted that DHS had representation at a national conference on helping border states. She also noted that the Auditor General's office is finalizing a sunset review of DHS work around substance abuse.

Ms. Lazare noted that a Call to Action exercise on critical populations had taken place at the 4th Annual Substance Abuse Conference, and that Governor's Office staff was working to synthesize these responses to bring back to ASAP.

Ms. Lazare encouraged discussion in future meetings on budget coordination, the best use of resources and how to best leverage and share resources. She referred to the Project Investment Justification (PIJ) Process that was implemented last year and transitioning from that process into a more informal budget coordination process to be carried out at the ASAP meetings.

Ms. Hester requested that feedback be provided to her on the draft underage drinking EAB and the Prevention and Community Partnerships Strategic Focus Area by June 12th. Ms. Hester referred to other documents in member's packets.

Call to the Public

Ms. Lazare made a call to the public. Ms. Colleen Pyra from the Partnership for a Drug Free America (PFDA) noted that they provide research based materials and resources to community coalitions statewide. Ms. Pyra noted that she would hope to have time on a future agenda to go into more depth regarding her organization's efforts.

Adjourn

Ms. Lazare noted that the next meeting will be held on September 9, 2009 and encouraged members to continue moving forward with the work of ASAP between meetings. Ms. Lazare adjourned the meeting at 2:59 p.m.